

FOR IMMEDIATE RELEASE

NEWS RELEASE

MEDIA CONTACT:

Christina Metz Anderson (563) 580-0190

tourdebrewqc@gmail.com

Tour de Brew QC 6 ready for its 6th annual ride

Tour de Brew QC is less than a month away and the crew is gearing up for another great event.

Packet pick up is Friday, May 3 at Front Street Tap Room, 421 W. River Drive (Freight House) from 3 p.m. to 7 p.m. A pre-ride party will be held, with The Generations Band playing favorite tunes from the 60's and 70's from 4 p.m. to 7 p.m.

The ride begins the next day at 9 a.m. from Front Street Tap Room. Riders will cross the river via the Government Bridge, then will "wake up" at Wake Brewing, 2529 5th Avenue, Rock Island, where Cool Beanz will be on site with its "Coffee Coach." Next, riders head east, via Mississippi River Trail, with stops at Illiniwek Park in Hampton, where the Le Claire Firefighter Association will serve up breakfast burritos, donated by TPC Cash -N- Carry. The next stop is The Edge, 1802 2nd Avenue, Rapids City, Ram's River House, 102 S. Main Street and Tuggers, 201 N. Main Street, Port Byron. Riders will then head west, with a stop at Rock Island Brewing Company, 1815 2nd Avenue, Rock Island, then back over to Iowa via the Government Bridge to Great River Brewery, 332 E. 2nd Street. They'll then head back to Front Street Tap Room for a post-ride party, which will include live music, raffle drawings and silent auction.

Each establishment taking part will have fun activities and offer drink and food specials.

For those who don't wish to ride, there is also a 5K walk. It begins at Front Street Tap Room, at 1:00 p.m. Walkers will depart Front Street to Great River Brewery 332 E. 2nd Street. Walkers will then cross over to Illinois via the Government Bridge and head west to Rock Island Brewing Company, 1815 2nd Avenue. Walkers will then use the Centennial Bridge to cross back to Iowa to Front Street Tap room for the after-party.

Despite the possibility of continued flooding, the event will go on as scheduled. Tour de Brew QC organizers are working diligently with city officials on possible detours, if they are warranted.

Tour de Brew QC raises money for area cancer organizations. First organized in 2014, the ride raises awareness and supports cancer patients and their families in the Quad-Cities. Money raised this year will help Camp Kesem's Augustana Chapter <https://campkesem.org/augustana/>, Children's Cancer Connection <https://childrenscancerconnection.org/>, the LIVESTRONG Foundation <https://www.livestrong.org/> and LIVESTRONG at the YMCA programs in Scott & Rock Island counties <https://www.livestrong.org/what-we-do/program/livestrong-at-the-ymca.>

Tour de Brew QC has raised more than \$80,000 for cancer programs over the past 5 years. Tour de Brew QC is fast becoming a weekend getaway for many. In 2018, 563 riders from 9 states and 93 different cities came to participate in the one-day event. 2019 is shaping to be just as successful!

##